



Frost & Sullivan Recognized Maddalena with the Technology Leadership Award at its Best Practices Awards Banquet



Maddalena was recognized for its multi-protocol smart water solution at Frost & Sullivan's Awards Banquet in London on October 23rd at the Royal Garden Hotel.

Marketing Director, Giovanni Maddalena, accepted the Award on behalf of Maddalena's achievements and commitment to innovation.

Maddalena's solution meets current communication wireless M-Bus standards and also supports new LPWAN solutions that are likely to play an increasingly dominant role in the market in the near future. The next technology age of water metering can only be achieved with cost effective, operationally exceptional solutions and Maddalena has clearly succeeded in satisfying these objectives.

“ Maddalena has been in the water metering industry for 98 years, a track record that few other competitors can match. In this time, the company has developed strong relationships with a large number of customers, selling meters in 54 countries, giving it a diverse and extensive customer list. ”

Jonathan Robinson, Principal Consultant

